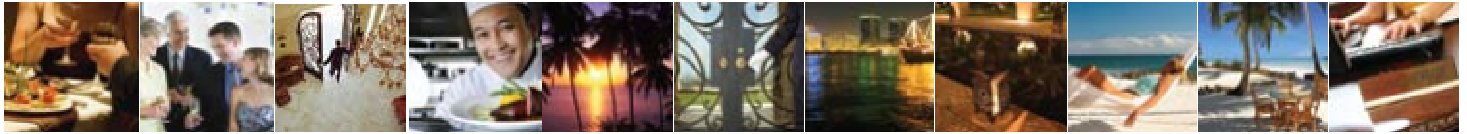


A HOME AWAY FROM HOME... IN THE SUN



Something familiar, yet new



The World, Dubai

Visible from space and 4 km from the coast of Dubai, is a man-made archipelago of 300 islands positioned in the shape of the world map. The World is today's great development epic. An engineering odyssey inspired by H.H General Sheikh Mohammed Bin Rashid Al Maktoum, Crown Prince of Dubai.

Entirely car free, water taxis, ferries and private boats will be the primary mode of transportation to, from and around The World. With strategically placed transportation hubs and marinas to world-class commercial centers, the maximum travel time between islands or the mainland is 15 minutes.

The epitome of exclusivity, The World offers diverse and exciting residential, resort hotel and leisure opportunities and will appeal to lovers of luxury, privileges and life's finer pleasures.

This is your opportunity to make the world your own.

The Palm put Dubai on the map, the world put the map on Dubai, with Ireland at its heart.

The Island of Ireland

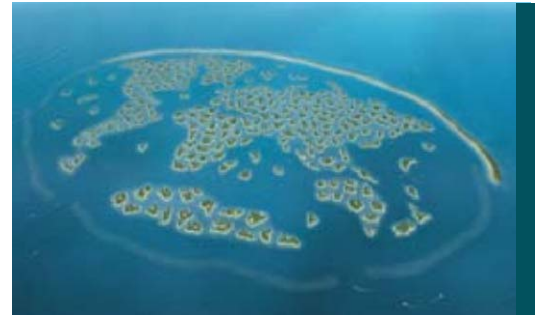
An emerald isle set in the sapphire sea of the Arabian Gulf; the Island of Ireland is a truly unique, luxury resort at the heart of Dubai's spectacular island paradise, The World.

For a small nation Ireland has a history of substantial achievement in music, across the arts, in business and in the field of sport.

The Island of Ireland is a unique hotel resort that celebrates the best of Irish achievements.

Inspired by Irish architecture though the ages, the island is tastefully designed to provide ultra-modern, state-of-the-art accommodation and facilities with a large internal marina and landscaped courtyard area evoking the wide georgian squares of Dublin.

The island also boasts a stunning collection of homes, apartments, boutiques and restaurants, casual seaside cafes, beautiful beaches and a luxurious recreational centre and spa.



LIVE AT THE CENTRE OF 'THE WORLD', OFF THE COAST OF DUBAI

A HOME AWAY FROM HOME... IN THE SUN

The residences

Exclusivity and privacy are guaranteed on the Island of Ireland. It contains just 119 residences including luxury apartments, lofts and penthouse suites, as well as prestigious villas and beautiful stilted water homes. Each one is designed and furnished to the standards of excellence that have become Dubai's trademark.

Service that speaks for itself...

The world's most cosmopolitan city is also home to the most cosmopolitan cuisine, and our restaurants will be no exception. As you would expect from a leading 5 star hotel resort, on the Island of Ireland, your wish is our command. Whether you are in your room or the spa, at the beach or the marina, in the restaurant or the bar, our purpose is to serve you.

The privilege of founding membership

Once you have invested in the Island of Ireland you may decide to keep your property for yourself, or your family and friends. However, if you would like to rent your apartment, you have the option to become a founding member. This involves renting your unit to the hotel full time which comes with a whole wealth of benefits.

Founding members, or the first 119 people to purchase residences on the Island of Ireland, enjoy:

- **Profit share:** 80% of operating profits pooled and shared in proportion to square foot ownership among all founding members.
- **World concierge:** Seamless door-to-door luxury - courtesy limousines to and from airports, water taxi from shore to island, champagne and fruit in your home.
- **Founder's bar:** A private bar stocked with your favorite drinks, cigars and snack foods - a haven for the few who choose to share our dream from the outset.
- **Permanent table:** There will always be a table for you in our restaurants.
- **Spa privileges:** Priority bookings, reduced rates, and all-round special treatment.

You can choose from 119 residences:

- 1, 2 & 3 bedroom apartments
- Modern penthouse suites
- Grand beachfront villas
- Luxury stilted water homes

Why invest in Island Of Ireland, Dubai?

The Island of Ireland presents you with a once in a lifetime opportunity to invest in the heart of the most exclusive real estate development on the planet. Current estimates are for a 25% capital appreciation in these properties during construction and a further 30% per annum after handover.

At SOL Villas, we're sure you'll agree, we believe that this is a truly fantastic investment opportunity.

Payment Terms

- 10% Booking
- 10% December 2008
- 15% June 2009
- 15% December 2009
- 15% June 2010
- 15% December 2010
- 20% Completion Anticipated (April 2011)



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